



Elevate your brand with digital accessibility on autopilot.

Make your Shopify store inclusive, compliant, and conversion-optimized.

## Why Invest in Digital Accessibility



### Expand Your Market

Tap into the \$13 trillion annual disposable income of the global disability economy.



### Boost AI Visibility

Improve product discoverability in AI shopping engines or searches like ChatGPT.



### Avoid Costly Lawsuits

Build ADA and EAA brand trust via continuous compliance, daily AI scans, and manual expert audits.

## TestParty's Promise To You

### 1. Rapid Deployment, Seamless Integration

#### 14 Days to WCAG 2.2 AA Compliance

As a Shopify partner, TestParty's team can be added right into your store with a partner code to optimize your current theme with code-level accessibility fixes.



### 2. Continuous Monitoring

#### Daily AI Scanning & Real-Time remediation

Post-compliance, our AI tools continuously monitor your site, detecting and addressing new accessibility issues as they arise.



### 3. Comprehensive Documentation

#### Monthly human auditing & expert validation

Once a month our team manually conducts screenreader, zoom, and voice over testing then generates a date-stamped report and archived proof of accessibility.



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TestParty has **saved us time, money, and effort** while helping us confidently ensure that our digital properties are **accessible to everyone**.

As an emerging brand I have been **super happy with the product as well as the customer support** and would encourage people to take a look at **TestParty**. ”



**Tyler Bolden**  
Chief Legal Officer



**Chris Riccobono**  
Founder and CEO

